LEVERAGING CHAIN-OF-CUSTODY INVESTMENTS: WOOD BASIN ANALYSIS

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FSC® WOOD SOURCING DOCUMENTATION

- FSC®'s US Controlled Wood National Risk Assessment¹ provides three sets of options for documenting sources of wood supply:
 - 1) Exhaustive combination of invoices and/or legal documents explicitly denoting forest of origin; frequently coupled with sampling to verify
 - 2) Combination of invoices, supplier declarations, field audits and analysis of logical (economically feasible) supply area
 - 3) Specialized situation in which supply is drawn from geographically distinct "district of origin"

¹FSC US Controlled Wood National Risk Assessment; First Public Consultation Draft (V 0.1); January 12, 2015

WHICH OPTION TO CHOOSE?

- Option 3 applies in only specialized circumstances and so is not relevant for most FSC[®] certification applicants / certificate holders
- If receiving "indirect" supply, FSC applicants may find
 Option 1 legally impossible or logistically difficult
- Option 2 offers greatest flexibility for documenting origin of wood sources – including field audits (expensive and intrusive), and an alternative allowing for modeling of suppliers' economically feasible procurement areas

RECOMMENDED APPROACH

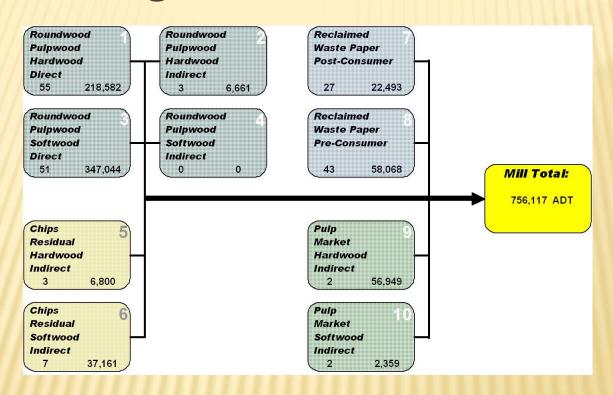
- Recommend Option 2 with wood fiber flow documentation based on log accounting system information coupled with modeling
 - + Relative to Option 1 this approach allows greater wood procurement flexibility for the applicant / certificate holder
 - + In general this approach requires less intrusion by the certificate holder into its wood suppliers' businesses
 - This approach reduces documentation burden on certificate holders' employees
 - + This approach provides information and data that may be beneficial for other business applications

KEY ELEMENTS IN OPTION 2

- Documents wood fiber flow using information from existing log accounting systems
- County-level declarations by suppliers of where wood sourced from are coupled with logical supply analysis verifying the declarations are economically plausible
 - The processes described below have been utilized since 2013
 - FSC® has awarded clients with "Best in Class" acknowledgments for the results

WOOD FLOW DIAGRAM

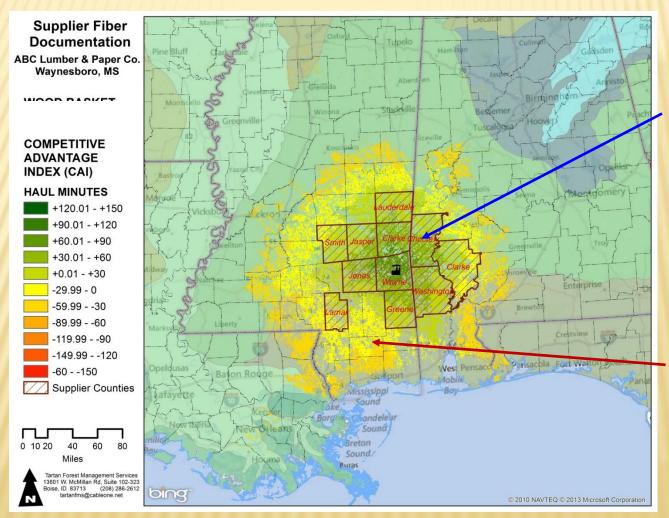
Fiber flow diagram of each client mill



- Utilizes log accounting system data
- All types of wood deliveries, including gatewood

SUPPLIER SOURCING

Documentation & Validation



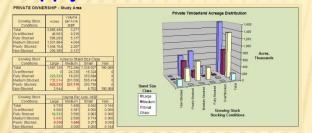
Cross-hatch region is supplier documentation of wood source counties

Colored region (see legend) is logical supply area based on logical supply area analysis

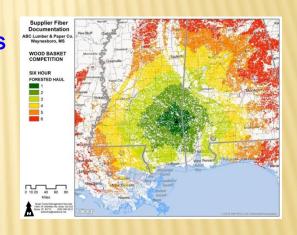
OTHER DELIVERABLES

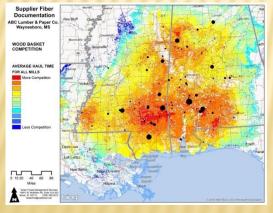
The methodology develops other information and data that generate unique insights into current wood basin conditions and create a foundation for developing wood basin projections

Supply conditions



Mill Influence Zones ("procurement reach") -Generated for EVERY mill in the wood basin





Market Competition

Estimated Wood Cost Curves (milllevel & regional)



KEY TAKE AWAYS

- A key element in forest certification process involves documenting where wood fiber is sourced
 - + Fiber transport cost is correlated with haul time
 - Haul time is simultaneously calculated from forested locations to all competing mills
- The geography from which wood fiber is sourced defines a mill's ecological footprint
- Introducing future supply and demand conditions facilitates other applications of the methodology
 - Capital programs (mill sales/acquisitions & reconfiguration)
 - + Wood fiber procurement strategies & logistics
 - + Wood basin market analysis & competitor assessment

WHAT WE BRING TO THE TABLE

- Broad understanding of forest management,
 planning, inventory, and growth and yield
- Wood fiber market analysis
- Mill database and transportation modeling
- Competent project management
- Good customer service and communication

QUESTIONS?

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